

DATA PROTECTION STATEMENT NEWSLETTER

(1) With your consent you can subscribe to our newsletter, in which we will inform you about our current interesting offers. The advertised goods and services are named in the declaration of consent.

(2) For the registration for our newsletter we use the so-called double opt-in procedure. This means that after your registration we will send you an e-mail to the e-mail address provided, in which we ask you to confirm that you wish to be sent our newsletter. If you do not confirm your registration within 72 hours, your information is locked and automatically deleted after one month. In addition, we store your IP addresses used and the times of the registration and confirmation respectively. The purpose of the procedure is to be able to verify your registration and, if necessary, clarify any possible misuse of your personal data.

(3) The only mandatory information for receipt of the newsletter is your e-mail address. [Other separately marked data is provided voluntarily and is used to be able to address you personally.] After your confirmation, we store your e-mail address for the purpose of sending the newsletter. The legal basis for this is Article 6(1)(1)(a) GDPR.

(4) You can withdraw your consent to receiving the newsletter at any time and unsubscribe from the newsletter. You can withdraw your consent by clicking on the link provided in every newsletter or by sending an email (data-privacy@kraus-austria.com) to the contact details stated in the imprint.

(5) Note that we may evaluate your usage behaviour when sending the newsletter. To do this, the emails we sent contain web beacons or tracking pixels, which represent single pixel image files, that are stored on our website. For our evaluations, we link the data mentioned in Section 3 and the web beacons with your email address and an individual ID.

Links contained in the newsletter also contain this ID.

The data is collected in pseudonymised format only. The IDs are also not linked with your other personal data; no direct personal reference is made.

You can object to this tracking at any time by clicking the special link provided in every email or by informing us via another contact method. The information is stored for as long as you are subscribed to the newsletter. After subscribing we store the data anonymously for statistical purposes only.